

For Immediate Release

"Past, Present, Future " – an Artist's Crusade to Help Save the Historic Lands of America" (New Pastels & Prints by Jeff Fioravanti at Gallery 30, April 1-30, 2005 / History Meets the Arts)

Gettysburg, PA. April 3, 2005 — Massachusetts' artist Jeff Fioravanti will show a collection of original pastels and framed Giclée prints at Gallery 30 from April 1 through April 30. Receptions will be held for the artist Friday April 15, 2005 from 7-9 p.m. and Saturday April 16, 2005 from 5:30- 7 p.m. during History Meets the Arts in Gettysburg. The public is welcome.

Saving land through art is a passion for Jeff Fioravanti who has often stated "I am painting today, to preserve the past, for tomorrow." Jeff donates a portion of the sales from his art towards the historic preservation of America, thus honoring the values of courage of those that lived and died. To help support these efforts, Gallery 30 has donated one of Mr. Fioravanti's prints to the Adams County Land Conservancy's annual fundraising art auction to be held on Sunday, April 17 at the Blue Parrot at 1:00pm.

Jeff Fioravanti is an expressive realist painter, who depicts scenes of the nation's battlefields that are not only representations of the subject but also evoke an idealized view of the terrible suffering which occurred there.

His deft use of pastels to create historic landscapes connects the viewer intimately with a way of life; a rural life that we yearn for yet eludes us. They entice and stimulate the viewer to make an emotional and personal connection to each piece.

There are nineteen original pastels in Mr. Fioravanti's featured show and nine framed Giclée prints. A Giclée is a digital inkjet print using continuous tone technology. These prints render deep saturated colors and thus maintain the painterly quality of the original art. It is the highest quality print available today. All of the original pastels are of Adams County scenes and in particular scenes from the Gettysburg National Military Park.

Jeff is a technically sound and gifted artist, who has shown his talents in regional, national, and international exhibitions, receiving many top honors and awards. Included in his honors and awards are inclusion in "Who's Who in America," the "Michael Allen Company Award *Best in Show*" at the 7th annual Renaissance in Pastel national juried exhibition, West Hartford, CT., First Place "*Pastels on Cape Cod*" national juried exhibition, Chatham, MA. He has received many other top honors as the result of his participation in these exhibition shows.

Mr. Fioravanti is a member of several national pastel societies, The Connecticut Pastel Society (Meriden, CT.) and the Pastel Painters Society of Cape Cod (Barnstable, MA.). He also has thee added distinction/honor of "Signature Artist Member" in the prestigious Pastel Society of America (New York, N.Y.) as well. Fioravanti is currently held in many corporate and private collections throughout the US and Europe, as well as the permanent collection of the Cape Ann Historical Museum.

For more information about the exhibit, please contact Gallery 30, at 30 York Street, Gettysburg, PA, gallery30gettysburg@yahoo.com , or 717-334-0335. For more information about Jeff Fioravanti, please visit <http://www.fioravanti-fineart.com>, or call 781-595-5961.