

For Immediate Release

“Preservation Partnership Initiative” to Help in the Fight to Save America’s Treasured Lands Established by Artist Jeff Fioravanti

Lynn, MA. February 12, 2005 – historical landscape and preservation artist Jeff Fioravanti announced today, the establishment of the “Preservation Partnership Initiative,” as an innovative new way to help make a difference in the protection and preservation of our nation’s most treasured lands. Creating meaningful partnerships with individuals, businesses and non-profit organizations, the initiative works by offering a collection of benefits to and through the partners, all designed to generate funds and help create awareness of the mission to save those important lands and properties that define us as a nation, and by collaborating with participating partners in the development of projects, programs, and special promotions.

“We understand the daily threat to which our historic landmarks are exposed. We understand and appreciate what these landmarks mean to us as a nation. We understand and believe in the educational, economical and environmental value of these treasures, and appreciate the often daunting task involved in trying to keep these links to our past alive,” stated the artist. “With the “Preservation Partnership Initiative” we’re trying to think outside the box, to give something back through a unique and alternative way that will help raise awareness of the plight of these threatened lands, and to help raise funds, that will assist in meeting the challenges of preservation, so that these important links are not lost forever,” continued Mr. Fioravanti.

Incorporating the very successful "Painting for Preservation Initiative" with several additional proven programs developed and overseen by the artist, programs that have benefited such groups as *The Post 5 GAR Hall*, (Lynn, Massachusetts), *The Gettysburg Battlefield Preservation Association*, (Gettysburg, Pennsylvania), *The Adams County Land Conservancy of Pennsylvania*, *The National Museum of Civil War Medicine* (Frederick, Maryland), *the Western Maryland Interpretive Association of Maryland* as well as several other notable and prominent preservation organizations, the "Preservation Partnership Initiative" will allow for the continuation of these and future collaborations while offering a more focused, streamlined and rewarding preservation effort between the artist and any participating partners of the initiative.

"It's about preservation and its partnerships," commented the artist. "It's about building relationships that will help raise the consciousness of all Americans of the importance that these properties have to our society, to our education, our economy, and to our national identity," concluded Mr. Fioravanti.

For additional information about the “Preservation Partnership Initiative” please contact Jeff Fioravanti via his web site at <http://www.fioravanti-fineart.com>, or via phone at 781-595-5961.